

Dang Thi Hue (Uni)

Strategic HRM | HRBP Senior Manager

A seasoned HR professional with over 10 years of experience in strategic HRBP, Talent Management, Employee Relations, and HR Transformation, recognized for a creative, result-oriented, and moving forward mindset.



- <https://linkedin.com/in/unihuedang>
- Portfolio - <https://unihuehr.com>
- Ho Chi Minh city, Viet Nam
- huedangkth@gmail.com
- 0976357835

Skills & Competencies

Mindset

- Strategic thinking | Business acumen | Leadership & Navigation | Collaboration | Adaptability | Result - Oriented | Creativity | Integrity | Influence

Skill - set

- HR strategy | Talent management | Employee relations | Communications | Consultation | Critical Evaluation | Digital transformation

Tool - set

- HRIS | ATS | Dashboard | BI | Looker | Microsoft office | Social media | Digital Marketing | Graphic Design (Adobe | Figma | Canva) | UXUI

Work Experience

Mobile World Group | 70.000 employees

07/2016 - 10/2023



Human Capital Senior Manager

- 2023: HRBP Senior Manager** (managed 5 teamleaders- 32 specialists)
- 2021 - 2022: HRBP cum TA Manager** (managed 3 teamleaders- 20 specialists)
- 2019 - 2020: HRBP cum TA Team Leader** (managed 10 specialists)
- 2018 - 2019: Talent Acquisition Team Leader** (managed 5 specialists)
- 2016 - 2018: Talent Acquisition Executive**

Strategic HRBP and Organizational Development

- Actively collaborated with the board of directors and heads of business units to spearhead the implementation of multiple internal talent development programs, fostering a highly skilled and competitively advantaged workforce.
- Successfully implemented organizational structure development initiatives, including organizational charts, promotion and level-up processes, salary scales, job descriptions, headcount review and productivity evaluations, ensuring a well-structured and aligned workforce.
- Spearheaded the implementation of 360-degree assessments, competency standards, and employee surveys, providing valuable insights for performance reviews and talent development strategies.
- Pioneered the development and execution of EVPs and Employer Branding strategies for MWG subsidiaries, successfully positioning MWG as a top employer in Vietnam and attracting top talent, contributing to the organization's competitive edge.

Talent Acquisition | Employer Branding ([portfolio : https://unihuehr.com](https://unihuehr.com))

- Managed a team of 4-5 teamleaders and 20-30 talent acquisition specialists for multiple chains and subsidiaries within MWG.
- Developed comprehensive strategic recruiting and retention plans to meet the human capital needs of strategic goals.
- Recruited 1,000-3,000 new employees per month for Thegioididong, BachhoaXanh, An Khang Pharma, Back-Office, IT etc.
- Led the creation of a strong employer branding ecosystem, including career website (1M traffics), a strong social media presence (12 channels with 1M followers), and partnerships with over 100 universities, attracting over 40,000-50,000 applications per month.

Education

2010 - 2014

University of Economics and Law

- Economics

Languages

- Vietnamese
- English

Certificates

- MWG Leadership Programs (2020-2022)
- Influencer (2022)
- Chief Human Resources Officer - CHRO by PACE Institute (2023)
- Employer Branding Practitioner by Talent Brand (2020)

Dang Thi Hue (Uni)

Strategic HRM | HRBP Senior Manager

A seasoned HR professional with over 10 years of experience in strategic HRBP, Talent Management, Employee Relations, and HR Transformation, recognized for a creative, result-oriented, and moving forward mindset.



 <https://linkedin.com/in/unihuedang>
 Portfolio - <https://unihuehr.com>
 Ho Chi Minh city, Viet Nam
 huedangkth@gmail.com
 0976357835

Talent Development

- Collaborated with the Training Department on internal training programs for new employees, mid-level managers on onboarding training, soft skills training, and professional training.
- Consulted with business units on the development of training and development programs that met their needs.
- Partnered with universities to develop an internship program for students and helped the company recruit talented and promising students.

Employee Relation

- Successfully resolved labor relations issues, including employee complaints, labor disputes, and disciplinary violations.
- Provided advice and collaborated with departments to implement employee engagement programs and processes that promote a happy and productive work environment.

HR Operation | HR Transformation ([product portfolio : https://unihuehr.com](https://unihuehr.com))

- Led the digital transformation of HR, including the development of a new employee portal, a new talent management system, and a new employee engagement platform.
- Optimized HR processes by automating tasks, streamlining workflows, and using data analytics to improve decision-making.
- Strong communicator and collaborator with a proven track record of working effectively with cross-functional teams to deliver successful digital transformation projects
- Played the role of Product Owner for various HR-related projects, including the vieclam.thegioididong.com website, ATS, internal job websites, mobile apps, and HRIS, achieving significant improvements in efficiency and productivity.

FPT Retail | 19.000 employees | Ho Chi Minh City, VietNam

05/2015 - 06/2016

Talent Acquisition Executive

- Oversaw the entire recruitment process, encompassing sourcing, interviewing, and onboarding candidates, resulting in the successful hiring of 100-120 new employees per month across all levels and positions, both for back-office and Mass operations.
- Organized recruitment activities and events, such as workshops, to promote talent acquisition (TA) initiatives and attract top talent.
- Handled employee relations issues, including performance management and disciplinary action in accordance with the law.
- Monitored and analyzed labor turnover, employee retention rates, and other HR metrics, providing data-driven insights for strategic decision-making

Wingcall company | 300 employees | Ho Chi Minh City, VietNam

05/2014 - 06/2015

HR Assistant Manager

- Supported full range of HR functions such as recruitment, training, compensation, benefits, and internal communications.
- Supporting external activities and welcoming partners of the company.
- Successfully handled all HR-related tasks from entry-level duties to strategic planning

References

1. Mr. Dang Minh Luom _ CHRO at MWG
2. Ms. Thanh Tuyen - Head of Human Capital at MWG - SĐT: 093.338.5xxx
3. Mr. Ngoc Son - HRBP Manager (Former HR at FRT)-SĐT: 096.626.5xxx